



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 1842846 /		<u>Alt Order #</u> 08847015
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 10/30/17 - 11/05/17		<u>Estimate #</u> 5069
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/09/17 / 11/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV1304J	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/03/17	11/03/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$550.00			
2	WSFA	11/03/17	11/03/17	NBC Today with Kathie Lee	10-11am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$100.00			
3	WSFA	11/03/17	11/03/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$200.00			
4	WSFA	11/03/17	11/03/17	JUDGE JUDY 2ND RUN	3-330p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$120.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/30/17-11/05/17	JUDGE JUDY 2ND RUN	3-330p	-----F----	1:00		\$120.00	NM		
			<i>Credited</i>									
5	WSFA	11/03/17	11/03/17	JUDGE JUDY 1ST RUN	330-4p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$120.00			
7	WSFA	11/03/17	11/03/17	Today in Alabama 430am	430-5a		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$10.00			
8	WSFA	11/03/17	11/03/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$150.00			
9	WSFA	11/03/17	11/03/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$170.00			
10	WSFA	11/03/17	11/03/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$370.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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<u>Contract / Revision</u> 1842846 /		<u>Alt Order #</u> 08847015
<u>Contract Dates</u> 10/30/17 - 11/05/17	<u>Product</u> DOUG JONES FOR SEN	<u>Estimate #</u> 5069
<u>Advertiser</u> POL/Jones, Doug/D/Sena		<u>Original Date / Revision</u> 11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WSFA	11/03/17	11/03/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$200.00				
12	WSFA	11/03/17	11/03/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$700.00				
13	WSFA	11/03/17	11/03/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$350.00				
14	WSFA	11/03/17	11/03/17	ENTERTAINMENT TONIGHT	630-7p		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$430.00				
15	WSFA	11/03/17	11/03/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$230.00				
16	WSFA	11/03/17	11/03/17	NBC Today 2	9-10am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	----1--	1			\$100.00				
17	WSFA	10/30/17	10/30/17	Tonight Show	1035-1137pm		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$230.00				
18	WSFA	10/30/17	10/30/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$60.00				
19	WSFA	10/30/17	10/30/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$60.00				
20	WSFA	10/30/17	10/30/17	NET Days of Our Lives	1230-130p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/30/17-11/05/17	NET Days of Our Lives	1230-130p	M-----	1:00		\$300.00	NM		
				Credited								
21	WSFA	10/30/17	10/30/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$200.00				
22	WSFA	10/30/17	10/30/17	JUDGE JUDY 2ND RUN	3-330p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$120.00				
23	WSFA	10/30/17	10/30/17	JUDGE JUDY 1ST RUN	330-4p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$120.00				
25	WSFA	10/30/17	10/30/17	Today in Alabama 430am	430-5a		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/17	11/05/17	1-----	1			\$10.00				
26	WSFA	10/30/17	10/30/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00

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<u>Contract Dates</u> 10/30/17 - 11/05/17	<u>Product</u> DOUG JONES FOR SEN	<u>Estimate #</u> 5069
<u>Advertiser</u> POL/Jones, Doug/D/Sena		<u>Original Date / Revision</u> 11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$150.00			
27	WSFA	10/30/17	10/30/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$170.00			
28	WSFA	10/30/17	10/30/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$370.00			
29	WSFA	10/30/17	10/30/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$200.00			
30	WSFA	10/30/17	10/30/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$700.00			
31	WSFA	10/30/17	10/30/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$350.00			
32	WSFA	10/30/17	10/30/17	ENTERTAINMENT TONIGHT	630-7p		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$430.00			
33	WSFA	10/30/17	10/30/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$230.00			
34	WSFA	11/04/17	11/04/17	WSFA 12 News at Ten - Sat	10-1030pm		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$350.00			
35	WSFA	11/04/17	11/04/17	NET Saturday Night Live	1030p-1203x		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$230.00			
36	WSFA	11/04/17	11/04/17	ET WEEKEND	1203-103x		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$20.00			
37	WSFA	11/04/17	11/04/17	WSFA 12 News at Six-Sat	Sa 6-7pm		1:00			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----2-				2	\$160.00			
38	WSFA	11/04/17	11/04/17	NBC Saturday Today Show	6-8am		1:00			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----2-				2	\$90.00			
39	WSFA	11/05/17	11/05/17	Late News	1030p-11p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$300.00			
40	WSFA	11/05/17	11/05/17	WSFA 12 News at Five-Sun	Su 5-530p		1:00			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$180.00			
41	WSFA	11/05/17	11/05/17	NET NBC Sunday Today Shc	7-8a		1:00			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----2				2	\$90.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1842846 /	08847015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
42	WSFA	11/05/17	11/05/17	NET NBC Meet The Press	8-9a		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$90.00			
43	WSFA	11/05/17	11/05/17	WSFA News Sunday AM	9-930a		1:00			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$40.00			
44	WSFA	11/02/17	11/02/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$550.00			
45	WSFA	11/02/17	11/02/17	Tonight Show	1035-1137pm		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$230.00			
D 46	WSFA	11/02/17	11/02/17	RIGHT THIS MINUTES	130-2p		1:00			NM	0	\$0.00
48	WSFA	11/02/17	11/02/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$120.00			
49	WSFA	11/02/17	11/02/17	Today in Alabama 430am	430-5a		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$10.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	10/30/17-11/05/17	Today in Alabama 430am	430-5a	----Th-----	1:00	\$10.00	NM		
Credited												
50	WSFA	11/02/17	11/02/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$150.00			
51	WSFA	11/02/17	11/02/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$170.00			
52	WSFA	11/02/17	11/02/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$370.00			
53	WSFA	11/02/17	11/02/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$200.00			
54	WSFA	11/02/17	11/02/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$700.00			
55	WSFA	11/02/17	11/02/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$350.00			
56	WSFA	11/02/17	11/02/17	ENTERTAINMENT TONIGHT	630-7p		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$430.00			
57	WSFA	11/02/17	11/02/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$230.00			

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1842846 /	08847015

Contract Dates	Product	Estimate #
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
58	WSFA	11/02/17	11/02/17	NBC Today 2	9-10am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$100.00			
59	WSFA	10/31/17	10/31/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$550.00			
60	WSFA	10/31/17	10/31/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$200.00			
61	WSFA	10/31/17	10/31/17	JUDGE JUDY 2ND RUN	3-330p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$120.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	10/30/17-11/05/17	JUDGE JUDY 2ND RUN	3-330p	-Tu-----	1:00		\$120.00	NM		
Credited												
62	WSFA	10/31/17	10/31/17	JUDGE JUDY 1ST RUN	330-4p		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$120.00			
64	WSFA	10/31/17	10/31/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		1:00			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$120.00			
65	WSFA	10/31/17	10/31/17	Today in Alabama 430am	430-5a		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$10.00			
66	WSFA	10/31/17	10/31/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$150.00			
67	WSFA	10/31/17	10/31/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$170.00			
68	WSFA	10/31/17	10/31/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$370.00			
69	WSFA	10/31/17	10/31/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$200.00			
70	WSFA	10/31/17	10/31/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$700.00			
71	WSFA	10/31/17	10/31/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$350.00			
72	WSFA	10/31/17	10/31/17	ENTERTAINMENT TONIGHT	630-7p		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$430.00			
73	WSFA	10/31/17	10/31/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1842846 /	08847015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$230.00												
74	WSFA	10/31/17	10/31/17	This Is Us	8-9pm		1:00			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$1,200.00												
75	WSFA	11/01/17	11/01/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$550.00												
76	WSFA	11/01/17	11/01/17	NET Days of Our Lives	1230-130p		1:00			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$300.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	10/30/17-11/05/17		NET Days of Our Lives	1230-130p	---W-----	1:00		\$300.00	NM		
		Credited										
77	WSFA	11/01/17	11/01/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$200.00												
78	WSFA	11/01/17	11/01/17	JUDGE JUDY 2ND RUN	3-330p		1:00			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$120.00												
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WSFA	10/30/17-11/05/17		JUDGE JUDY 2ND RUN	3-330p	---W-----	1:00		\$120.00	NM		
		Credited										
79	WSFA	11/01/17	11/01/17	JUDGE JUDY 1ST RUN	330-4p		1:00			NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$120.00												
81	WSFA	11/01/17	11/01/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		1:00			NM	1	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$120.00												
82	WSFA	11/01/17	11/01/17	Today in Alabama 430am	430-5a		1:00			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$10.00												
83	WSFA	11/01/17	11/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		1:00			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$150.00												
84	WSFA	11/01/17	11/01/17	Today in Alabama 5am	5-530a		1:00			NM	1	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$170.00												
85	WSFA	11/01/17	11/01/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$370.00												
86	WSFA	11/01/17	11/01/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$200.00												
87	WSFA	11/01/17	11/01/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 --1----- 1 \$700.00												

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1842846 /	08847015

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/17 - 11/05/17	DOUG JONES FOR SEN	5069

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
88	WSFA	11/01/17	11/01/17	Today In Alabama	6a-7a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$350.00			
89	WSFA	11/01/17	11/01/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$230.00			
90	WSFA	11/01/17	11/01/17	NBC Today 2	9-10am		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--1----				1	\$100.00			
D 91	WSFA	11/02/17	11/02/17	NET Early Today ON	4x-430x		1:00			NM	0	\$0.00
92	WSFA	10/30/17	10/30/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	M-----				1	\$6.00			
93	WSFA	11/02/17	11/02/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---T---				1	\$6.00			
94	WSFA	10/31/17	10/31/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-T-----				1	\$6.00			
95	WSFA	11/01/17	11/01/17	NET Early Today ON	4x-430x		1:00			NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--W----				1	\$6.00			
96	WSFA	11/01/17	11/05/17	Today In Alabama	6a-7a		1:00			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--WTF--				2	\$350.00			
97	WSFA	11/01/17	11/05/17	NBC Today Show	7-9am		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--WTF--				1	\$230.00			
98	WSFA	11/01/17	11/05/17	Last Call With Carson Daily	L1235-107x		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	--WTF--				1	\$20.00			
99	WSFA	11/02/17	11/02/17	RIGHT THIS MINUTES	130-2p		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$60.00			
Totals											90	\$21,674.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/05/17	90	\$21,674.00	(\$3,251.10)	\$18,422.90
Totals	90	\$21,674.00	(\$3,251.10)	\$18,422.90

Signature: _____ **Date:** _____

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REP HEADLINE# 8847015 TRF# 1842846 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV9/17 11.20
CHANGES ** WSFA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8847015 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/17 NOV5/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV9/17 11.20

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M5 UNRESL BUY#39 MISSED: SUN/1030P-1100P NOV5 60S \$300.00 (NOV9/17)
OFFER: SUN/1050P-1130P NOV5 60S \$300.00 PLS ADVISE.
CMT: SPOT AIRED LATE AT 1129P DUE TO NFL RUNNING LONG. OUR NEWS AIRED
CMT: 1050P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE

NOV/17 21674.00 CONTRACT TOTAL 21674.00
TOTAL SPOTS 90

MARKET TOTALS \$43,400 WSFA 50% WNCN 5% WAKA 42% WCOV 3% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

PROGRAM : WSFA 12 NEWS AT 10:30P
CON COM1: WSFA 12 NEWS AT 10:30P

REP HEADLINE# 8847015 TRF# 1842846 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV9/17 12.49
ORDER WORKSHEET HARRIS REPORT FROM REP *** WSFA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
95	A		1050P-1130P	60		\$300.00	11/5	11/5	1		SUN	1
PROGRAM : WSFA 12 NEWS AT 10:30P												
ORD COM1: SPOT AIRED LATE AT 1129P DUE TO NFL RUNNING LONG. OUR NEWS AIRED												
ORD COM2: 1050P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-39												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#39	MISSED: SUN/1030P-1100P NOV5 \$300.00 (NOV9/17)									
			OFFER: SUN/1050P-1130P NOV5 \$300.00 PLS ADVISE.									
			CMT: SPOT AIRED LATE AT 1129P DUE TO NFL RUNNING LONG. OUR NEWS AIRED									
			CMT: 1050P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE									
NOV/17			21674.00	CONTRACT TOTAL 21674.00								
				TOTAL SPOTS 90								

MARKET TOTALS \$43,400 WSFA 50% WNCF 5% WAKA 42% WCOV 3% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

.

REP HEADLINE# 8847015 TRF# 1842846 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV9/17 14.23
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8847015 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/17 NOV5/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV9/17 14.23

REP: REVISED ORDER
M5 OKD AS LINE 95
TTL SAME, \$21,674
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#39 MISSED:SUN/1030P-1100P NOV5 60S \$300.00 (NOV9/17)
OFFER:SUN/1050P-1130P NOV5 60S \$300.00 PLS ADVISE.
CMT:SPOT AIRED LATE AT 1129P DUE TO NFL RUNNING LONG. OUR NEWS AIRED
CMT:1050P-1130P. PLEASE CONFIRM LATE RUN. THANKS, DENICE
CONTRACT TOTAL 21674.00
TOTAL SPOTS 90